

Sponsorship Opportunities for EDRA56 Halifax

The EDRA56 Halifax conference offers a range of sponsorship levels, each designed to provide organizations with opportunities to gain visibility, engage with environmental design professionals, and contribute to the success of the event. Sponsors benefit from a variety of branding and networking opportunities, tailored to match their level of investment and organizational goals.

These sponsorship opportunities enable organizations to showcase their brand, align with environmental design research, and support the professional community. Each level offers a tailored combination of recognition and engagement, ensuring sponsors can maximize their impact.



Platinum Level Sponsorship (\$10,000)

A well-known speaker will present relevant work focused on the conference theme. Sponsors will receive special recognition and will have the opportunity to provide brief remarks during these

highly attended presentations. Platinum-level sponsors can choose from three high-profile sponsorship options, each offering significant exposure:

1. **Keynote Session Sponsorship**

A renowned speaker will present work relevant to the conference theme. Sponsors are recognized during the session and have the opportunity to provide brief remarks.

Benefits:

- Logo placement on the EDRA56 Halifax webpage, web app, conference proceedings, and opening slides.
- Naming rights to the virtual keynote room.
- One complimentary full conference registration.
- Two complimentary registrations for designated non-profits.
- Special recognition at the keynote opening.

2. **Great Places Awards (GPA) and Certificate of Research Excellence (CORE) Ceremony Sponsorship**

Sponsors are recognized during this prestigious reception honoring the GPA and CORE recipients. They may provide brief remarks during the awards session.

Benefits:

- Same as the keynote session sponsorship, with the addition of recognition and logo placement at the GPA and CORE ceremonies.

3. **EDRA Awards Ceremony Sponsorship**

Sponsors are highlighted during this session, which honors recipients of Career, Service, Achievement, Organization, Best Research Paper, and Best Student Paper awards.

Benefits:

- Same as the GPA and CORE ceremony sponsorship.

Gold Level Sponsorship (\$7,500)

Gold-level sponsors can select from two major sponsorship options:

1. **Plenary Session Sponsorship**

Sponsors are acknowledged during sessions featuring cutting-edge research aligned with the conference theme.

Benefits:

- Logo placement on the conference website, web app, conference proceedings, and opening slides.

- Naming rights to the sponsored plenary session.
- Special recognition at the session opening.
- One complimentary full conference registration.
- One complimentary registration for a non-profit organization.

2. **Poster Session Sponsorship**

Poster sessions provide networking opportunities and showcase the latest research.

Benefits:

- Same as the plenary session sponsorship, with the addition of an exhibit table.
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Silver Level Sponsorship (\$5,000)

1. **Graduate Student Mentoring Workshop Sponsorship**

This workshop provides a forum for graduate students to present and discuss research with senior mentors.

Benefits:

- Logo placement on the EDRA56 Halifax webpage, web app, proceedings, and email communications.
 - One complimentary full conference registration and one complimentary student registration.
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Bronze Level Sponsorship (\$2,500)

1. **Coffee Break Sponsorship**

Sponsors support daily networking breaks at the conference.

Benefits:

- Logo placement on the EDRA56 Halifax webpage, web app, and conference proceedings.
- One complimentary full conference registration
- A sponsor-named coffee break (one per day).
OR
- A sponsored table and a special recognition of the sponsor at the beginning of the Mobile Session.

2. **Mobile Session Sponsorship**

Sponsors are highlighted during sessions that explore Halifax's local projects and places.

Benefits:

- Logo placement as above.

- Recognition at the session's opening.
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Contributor Level Sponsorship (\$750)

Organizations can make general contributions to support conference events.

Benefits:

- Logo placement on the EDRA56 Halifax webpage and in the conference proceedings.
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Exhibitor Level Sponsorship (\$1,500)

Exhibitors gain exposure to top researchers and practitioners. Exhibit spaces are located near networking events to maximize engagement.

Exhibitor space is limited. EDRA does not provide additional security within the exhibit area. Responsibility for additional costs incurred outside of the standard exhibitor package is the sole responsibility of the exhibiting company.

Benefits:

- Logo placement on the EDRA56 Halifax webpage and web app.
 - One complimentary full conference registration.
 - Name recognition on signage and materials.
 - Exhibit table space for promotional materials. All exhibits should fit on top of or directly behind a six-foot skirted table.
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Student Scholarships (Any Amount)

Sponsors can contribute to a scholarship fund that assists students with conference costs, including registration, travel, and lodging. Contributions start at \$100 increments.

Contact headquarters.org for additional contribution possibilities.

Benefits:

- Recognition in the conference proceedings and banquet slideshow.
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